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Gift of

J. Horace McFarland Co.

Harrisburg, Penna.

May 1957

ROSES

10 AC

CIALTY

HOUSES

WE GROW ROSES FOR
THE SOUTHERN PLANTER

HASKELL AVE
FLORAL CO.
DALLAS, TEXAS.

Southern-Grown Plants for Southern Planters

BUY TEXAS-GROWN ROSES



SOUTHERN-GROWN PLANTS are far superior for southern planters.

Plants from the North must get acclimated to our hot climate before they will do well, as the change from a cool to a hot climate affects them the same as from a hot to a cool climate does. Some people have the impression that plants from the North are more hardy than those grown in our own climate.

This is a great mistake, and one which we have had lots of chance to find out from actual experience. Besides, we can deliver our goods to you fresh from the houses, while those from the North have to travel forty-eight hours under all kinds of unfavorable circumstances, and are often damaged beyond recovery when they reach you.

The past season has been one of unbounded success, our trade having been more than double that of any previous year, which is sufficient evidence that our efforts to please have been appreciated by our southern planters. Each mail brings us new evidence in kind letters from those who have been more than pleased with the plants they have purchased from us. The past season has also been one of many changes with us; having added a fine new range of houses, and made large additions to our packing house, we have still more room and are enabled to more speedily execute all orders sent us. We aim to fill all orders the day received.

Our stock of roses and other plants is much larger this season than ever, and our roses especially are in fine condition, and much larger than last season, and they cannot help but please our patrons.

In presenting this edition of our Catalogue, we wish to thank our patrons of last season for their liberal orders, and would respectfully ask for a continuance of their patronage for 1903.

THE HASKELL AVENUE FLORAL COMPANY

SETH MILLER, Proprietor
F. W. BEACH, Superintendent

DALLAS, TEXAS



Read Before Ordering

PLEASE SEND THE REMITTANCE WITH THE ORDER. We do a strictly cash business, and have no open accounts in the mail order department.

OUR RESPONSIBILITY. We guarantee all goods to reach their destination in a live condition, but when we have done this our responsibility ceases, because we know that if they receive proper treatment they will grow nicely. Many plants die from careless treatment and neglect; in such cases we cannot and should not be expected to replace them, as we cannot guarantee plants to grow when neglected.

SHOULD YOU RECEIVE two or more Catalogues alike, which sometimes occurs, have the kindness to present such as you do not need to others who will likely want plants. By doing so, confer a double favor. We will also feel thankful for your recommendations of our establishment to your friends wanting plants. A copy of our Catalogue will be furnished to friends requiring plants, on receipt of address.

WHEN SENDING CLUB ORDERS please give full name and address of each member of the club, so that we may enter their names and forward them our Catalogues as issued.

WHEN CORRESPONDING be careful always to sign your name the same way. Ladies sometimes send an order in their own name, and perhaps write again inquiring about the order in their husband's name. This often causes us much annoyance and waste of time. Do not mix your order and correspondence together. If you wish to write concerning the order, write it on the back of the order or on separate sheet.

BY OUR CAREFUL MANNER OF PACKING we are able to send plants, etc., to all parts of the United States with perfect safety. Please favor us with an early order while stock is complete.

SEND POST OFFICE MONEY ORDER or draft on eastern cities. If more convenient, money can be sent by express money order with perfect safety, as in case the letter is lost a duplicate can be obtained if you are careful to keep your receipt. **Do not send individual checks**, as it costs from 15 to 25 cents to get them cashed. It is not safe to send currency in letters unless registered. Money sent by express must be prepaid by the sender. Money may be sent at our risk only when the above conditions are complied with.

IT WILL FACILITATE THE DISPATCH OF BUSINESS if with each order the Order Sheet is used, and the name and address are written plainly and in full; also direct by what conveyance the articles may be sent. **Please always particularly state whether plants are to be sent by mail or express.** Express is always best where it can be done, and plants will be larger. When left to us, we will use our best judgment.

NEW LOW EXPRESS RATES. We call attention to the new low express rates, which is a reduction of 20 per cent from the regular merchandise rate, at which plants have been expressed heretofore, and also that packages of less than 100 pounds are billed at 100-pound rates. Remember, plants can be shipped at a lower rate than any other class of merchandise. **No orders sent C. O. D. unless at least one-third of amount is sent with order.**

SIZE OF ORDERS. We fill orders of any size, but no orders for less amounts than 50 cents will be filled, unless 15 cents is sent to cover cost of packing and postage. It takes as much time and packing for an order for one or two plants, as it does for an order for two or three dollars, and we can not afford to fill orders for so small an amount and pay postage.

PROMPT FILLING OF ORDERS. We aim as far as possible to fill all orders the day after they reach us; but in the busy rush of the spring trade it is sometimes impossible to do this, and then they are filled in strict rotation and as speedily as possible. We rarely hold an order for more than three or four days at the longest; so please do not be impatient, but give us a little time and your order will have the most prompt attention possible. If you do not hear from us in five or six days, then drop us a line, for your order may have failed to reach us; this will give us a chance to trace it in case it has been miscarried, but you can depend on the most prompt execution possible, in filling your orders.

Address all orders and make all remittances to

THE HASKELL AVE. FLORAL CO., Dallas, Texas

PLANTS FREE; PURCHASER'S OWN SELECTION

Note difference between Premiums on mail and express orders

PREMIUMS ON MAIL ORDERS. For \$2 select extra plants to the value of 30 cts.; \$3, select 50 cts.; \$4, select 70 cts.; \$5, select \$1; \$6, select \$1.40; \$8, select \$2; \$10, select \$3; and for each dollar sent above ten dollars you may select extra plants to the value of 30 cts.

PREMIUMS ON EXPRESS ORDERS. For \$2 select extra plants to the value of 50 cts.; \$3, select 80 cts.; \$4, select \$1.10; \$5, select \$1.50; \$6, select \$2; \$8, select \$3; \$10, select \$4; and for each dollar sent above ten dollars you may select extra plants to the value of 40 cts.

NOTICE.—The Premium Rates apply only to Plants and Bulbs at price per single plant. Do not apply to collections, prices by dozen, fifty or one hundred rates.

USE THE ORDER SHEET—BE SURE TO WRITE YOUR FULL ADDRESS PLAINLY

Notes About Roses

OUR SPECIALTY



Make the culture of the Rose our leading specialty, and nowhere can a better assortment of this beautiful plant be found, that are adapted to this climate, than in our grounds. We do not grow anything that is not first-class in this climate, and for this reason do not offer some sorts that are offered by other houses; and another thing we do is to guard against varieties that are so nearly alike as to have no particular distinction. We claim to be the largest growers of the queen of flowers in the South, and nowhere in the South can you find as complete and desirable a collection as we offer.

WE CLAIM to send out larger and finer plants for the money than any other house. We can grow a plant to double the size, in the same time that it takes to grow it in a colder climate. Our plants are acclimated to this climate, and will make fine bloomers the first season; northern growers do not produce a Rose in two years that equals our one-year field-grown.

AN ESSENTIAL POINT in successful Rose culture is to secure good strong plants, and give them careful attention after they are planted until they have a good start, and good care after they have a start will pay well for the time spent. All of our plants are on their own roots, a very important item for those who do not have much time to keep wild suckers off of budded plants. You may find some one offering a plant or two more for the money than we do, but when you take into consideration the size and vigor of our stock, we think you will see that the best are the cheapest. We are willing to back up our statement, that no better plants can be procured anywhere than we send out.

ROSES WILL DO WELL in any ordinary soil, but a poor soil should be well enriched by the liberal use of good bone meal, or old rotten stable manure will do; never use fresh manure of any kind. A sand or clay loam is the best soil where it is to be had, but a Rose will do well in any soil with the proper care. The soil should be worked often, and in summer it is a good plan to mulch the ground all around the plants with stable-litter, or straw cut short; this keeps the soil moist, saves a good deal of watering, and will be found very beneficial.

HOW TO PLANT ROSES. If received by mail, unwrap the roots and plunge them in a tub of water for a couple of hours. Spade up the ground all around where they are to be planted (not a little hole) good and deep, and pulverize the soil well; then make a good-sized hole and spread the roots out in their natural position, and draw a little soil to them; then pack the soil tight, using your feet, a brick, or any heavy article; then draw on more soil and pack again, and so on until you have them planted. Have the hole deep enough to have a little hollow around the plant when it is planted, so as to hold the water around the plant. Plant the Rose a little deeper than it was before; then give it a good watering—at least a large bucketful to each plant, and keep up the watering every other day until you get a good soaking rain; and if it turns out dry after, then water again as before until the plants have a good start. **Do not use any manure** in planting, but you can mulch with well-rotted stable manure on top to keep the moisture in the ground around the plants.

WINTER PROTECTION. For winter protection, draw the earth up high around the plants and firm it tightly so the rains will not wash it away. In the spring you must remove soil before it gets warm weather. Avoid wood dirt, chip dirt, and all new manures, especially those where cotton seed has been used as a feed; very little protection is needed in Texas, as most all Roses will stand our mild winters. If you will follow the above instructions to the letter, you will not have any trouble in growing Roses.

Novelties and Newer and Rare Roses of Late Introduction

IN the following collection of newer Roses are some which we are offering for the first time, and a fair trial has convinced us that they are in every way adapted to the southern planter. Those we offered last season have more than ever convinced us that they are all that can be desired, and especially is this true of Queen of Edgely. This grand Rose can not have too much said in its favor. The following extract, taken from a letter received a few days ago from a customer who purchased this sort last spring, speaks for itself: "Of all the Roses I purchased from you last season I prize Queen of Edgely the highest. It was a small plant, but has grown very strong, and I have cut nine perfect flowers so far this season. I would not part with it for any money. The color is just exquisite, and such large flowers! I really prize it above all of my other Roses, and I have nearly one hundred in my yard." Our patrons can order any of this set and be sure of getting value received every time, for they are every one of them perfect jewels.

IVORY (White Golden Gate)

This sterling novelty we offer for the first time, and all lovers of a pure white Rose will welcome it with joy. It is a perfect Golden Gate in all respects except color, which is of the purest ivory-white. It has the same exquisite shape to the bud as does its parent plant. We have found it a free and constant bloomer, and in all respects a first-class Rose. You will do well to include this beautiful Rose in your order. 25 cts. each, \$1 for 5, by mail or express.

QUEEN OF EDGELEY (Pink American Beauty)

Another season has proved this wonderful Rose to be all and more than was claimed for it by its originators. A perfect American Beauty in all respects except color of bloom, which is a most lovely shade of bright pink, approaching Mme. Caroline Testout. As the flower grows older it turns to a lovely light pink. This is one Rose that you will all want, and the price this season is within reach of all. We highly recommend it to all lovers of a truly grand Rose. 25 cts. each, \$1 for 5, by mail or express.

SUNRISE

A grand improvement over the well-known Sunset. The color is a blending of deep yellow with bright scarlet and clear deep copper shadings; as the bud opens the scarlet changes to dark red. The buds are perfect, and the open flower is one of the handsomest imaginable. The plant is of free growth, with rich, dark foliage, the new foliage being of a rich purple hue. It produces its flowers on every shoot, and is as free as Pearl. We recommend this sort to all, as a Rose of great merit. 15 cts. each, 50 cts. for 4, by mail or express.

WHITE LADY

One of the startling new Roses of recent date. It has gigantic flowers with enormous magnolia-like petals; one of the handsomest and most effective of Roses, and very distinct. The color is white, delicately flushed with pale pink; blooms are borne in great profusion on stiff stems, with heavy foliage. Longer stems would rank this with American Beauty, but we recommend it to every Rose-



QUEEN OF EDGELEY.

NEW ROSE, WHITE LADY, continued

forer for trial. In our local trade, buyers have been carried away with its beauty and are willing to pay a good price for the blooms. In England, the past year, it took first prize at the Crystal Palace show for twelve blooms of any white Rose over The Bride, Bessie Brown and others. 20 cts. each, 50 cts. for 3, by mail or express.

BESSIE BROWN

A Rose of transcendent beauty, totally distinct, and one of the largest and fullest that we have ever seen. It is erect and vigorous in growth, flowering profusely in the open ground all through the summer; so far (December 15) it shows fine flowers outside. Color pure white, sometimes faintly flushed pink; petals enormous and of shell shape; it is marvelous that such large flowers can be so freely produced. Received gold and silver medal from the National Rose Society (England), and numerous certificates and prizes. 20 cts. each, 50 cts. for 3, by mail or express.

LADY CLANMORRIS

Perfectly distinct; a splendid Rose, of very robust growth and free, branching habit, flowering continuously and freely throughout the season; blooms very large and of good form, petals large, smooth and of great substance; creamy white, with delicate salmon center, edge of the petals margined pink. 20 cts. each, 50 cts. for 3, by mail or express.

LADY MARY CARRY

Growth vigorous and of erect, branching habit; blooms of good size, freely produced and perfectly formed; color deep golden yellow. Distinct and fine. 20 cts. each, 50 cts. for 3, by mail or express.

GLADYS HARKNESS

Growth very erect and vigorous, reminding one of American Beauty; profuse in bloom. Flowers large, formed like a fine Hybrid Perpetual; color deep salmon-pink; has a splendid constitution and is very fragrant. This, I think, is the very best of the Testout family of Roses, it being much more vigorous in growth than any of the other varieties of this type. The petals are large and elegantly formed; the color is bright and fresh. You will make no mistake to plant this grand Rose. 20 cts. each, 50 cts. for 3, by mail or express.



GLADYS HARKNESS.

GAINSBOROUGH

The best of all climbing Roses. We are very proud to bring this fine Rose to the notice of all rosarians, both amateur or professional. We are fully convinced that for a hardy ever-blooming climber it has no equal, even eclipsing that grand variety, Mrs. Robert Peary. For beauty and size we place this variety at the head of the Hybrid Teas. The foliage is an exact counterpart of its parent, Viscountess Folkestone. Its delicate colors are hard to describe, being delicately tinted flesh, almost white, and lustrous as satin; when in full bloom it resembles a large, fine, white, fluffy peony, but without a suggestion of stiffness, often measuring 8 to 9 inches in diameter. An enthusiastic admirer describes it as a Rose reminding him of a beautiful girl wearing a light-colored Gainsborough hat, ornamented with white ostrich plumes. Hence the suggestion of its name. Be sure and try this grand Rose. 20 cts. each, 50 cts. for 3, by mail or express.

WINNIE DAVIS (The Daughter of the Confederacy)

This excellent Rose was raised from seed, being a cross between the famous Empress Augusta Victoria and the well-known Belle Siebrecht. The color is apricot-pink, shading to a flesh tint at base of petals; buds oblong and well formed, when fully expanded resembling a sunburst; most peculiar, and strikingly beautiful. Its habits are vigorous and robust; very free-blooming, each eye producing flowers. Foliage leathery, reddish green, glossy and very large. It also has the disposition of throwing up vigorous shoots from the roots, producing three to eight blooms, its peculiar fragrance like luscious apricots. For the middle and southern states we claim the Winnie Davis to be an acquisition second to none introduced in recent years. Strong, thrifty plants in 2½-inch pots. 20 cts. each, 50 cts. for 3, by mail or express.

DR. CAZENEUVE

Flower large, nicely formed, dark velvety crimson in color, like Jean Liabaud. One of the finest dark Hybrid Teas. This Rose was admired by all who saw it in bloom the past season. We can recommend it highly as a novelty of merit. 20 cts. each, 50 cts. for 3, by mail or express.

BEATRIX DE BUISSET

Bud extraordinarily beautiful; flower very large, quite full, of beautiful form and perfect texture; silvery rose and rosy carmine; very free and fragrant. A seedling from Testout, and a truly fine Rose. We believe this Rose will have a large sale as soon as it becomes better known, and we feel justified in giving it the highest recommendation. 20 cts. each, 50 cts. for 3, by mail or express.

CORALLINA

Deep rosy crimson, large petals, fine in bud form. Very strong-growing and free-blooming sort of great merit. We have great faith in the future of this Rose, and we believe it will be much sought after when it becomes better known. 20 cts. each, 50 cts. for 3, by mail or express.

JULES GIRODIT

Flower very large and of good form; rosy peach color shading to bright pink; very free. Magnificent in size and form. This Rose must be seen to be appreciated; many were the exclamations of joy uttered by those who saw this Rose in bloom the past summer in our houses. You surely will want this Rose. 20 cts. each, 50 cts. for 3, by mail or express.

ALLIANCE FRANCO-RUSSE

Bud long, on strong stem; flower large and full, brilliant yellow; fine bloom. Strong grower and an all-around good Rose. 20 cts. each, 50 cts. for 3, by mail or express.

MARQUISE LITTA

A beautiful overblooming Hybrid Tea Rose; one of the most beautiful introduced in a decade. The color is generally a bright carmine-red with a vermilion center, but it varies some under varying conditions. Occasionally flowers will be a deep cherry-red, and again beautiful shades of rich rosy pink are found in it. This chameleon-like characteristic is but one of its many charms. Under glass it is practically unchangeable in color, and it is being largely grown for winter flowers. It has large, full buds, broad, heavy petals, and opens charmingly. The fragrance is peculiarly rich and spicy. It has won many prizes at exhibitions. 20 cts. each, 50 cts. for 3, by mail or express.

MRS. THEODORE ROOSEVELT

A beautiful Rose. It is a seedling of La France, much stronger in growth and has a better constitution. The freedom of bloom is remarkable; small plants begin blooming at once and produce flowers in continuous succession throughout the season. The buds are full, long and pointed; the open flowers never show a center and remain fresh and pleasing for a remarkably long time. The color is creamy white, with pink shadings in the depths of the petals, the coloring being pronounced in the center. It is a grand Rose for the garden; but it is, if anything, even grander when grown for cut-flowers under glass, and will be largely used for that purpose. It is deliciously fragrant. 30 cts. each, 50 cts. for 2, by mail or express.

HASKELL AVENUE FLORAL CO.

EL PASO, TEXAS, April 5, 1902.

Gentlemen: Plants came to hand today, and I want to say that they were the finest lot of plants I ever saw come from any one. They are more than satisfactory. The Roses, especially, are the finest plants I ever got anywhere. I have over 100 sorts of Roses and have bought from many northern houses, but Texas beats them all. I shall always remember you when I am in need of flowers. R. J. K. P.

Six New Roses

The following Roses, while not novelties, strictly speaking, are scarce and of recent origin. They are all deserving of a trial. We have found them first-class in all respects.

HELENE CAMBIER

This lovely coppery yellow Hybrid Tea Everblooming Rose will fill a long-felt want, from the fact that everybody has been looking and longing for a good yellow Rose that combines



HELENE GOULD.

vigorous hardiness with rich color and free-blooming qualities. This Helene Cambier does. It is a new Rose of French origin, destined, we believe, to find a prominent place among the highest grade of everblooming Roses. 15 cts. each, 50 cts. for 4.

CLIMBING BRIDESMAID

What Bridesmaid is to the garden, this Rose is to the higher planes, where it decks the airy heights with a wonderful profusion of clear, deep pink flowers. Strong young plants 15 cts. each, 50 cts. for 4.

MOSELLA (Yellow Soupert)

Mosella is a stronger grower and flowers are a little larger than in Clothilde Soupert, but appear the same in clusters and on single stems. The color is a chrome yellow in the center, getting creamy white on the

edges of the petals. It will make a great bedder, and is perfectly hardy. 15c. each, 50c. for 4.

MURIEL GRAHAM

The latest addition to the Mermet family, being a sport from that fine variety, identical with it in everything except color, which is creamy white, suffused with delicate pink. A color intermediate between Mermet and Bride, and as dainty as is possible to imagine. A nice addition to our forcing varieties. 15 cts. each, 50 cts. for 4.

CLIMBING WOOTTON

New hardy, everblooming crimson Rose. To our mind this is one of the best Roses in this book, for these reasons: It is hardy, has no weak spots, grows with wonderful vigor, blooms continually throughout the growing season, producing flowers that are nothing less than superb, both in size and profusion of flowers; color a bright magenta-red; flowers large and petals heavy and leathery; beautiful buds. An all-right climber. 20c. each, 50c. for 3.

HELEN GOULD (Baldwin)

Not only ourselves, but the general public, believe this Rose to be one of the best overblooming Roses ever introduced. Its color is quite attractive, being a soft, intense carmine, with shades of cerise and solferino very much the color of American Beauty. It blooms very freely and will endure extremely cold weather with slight protection. A grand Rose to add to our list and one that every florist should introduce to his trade. 15c. each, 50c. for 4.

As a special inducement for you to try this collection of twenty-three beautiful Roses, we will send the full collection by mail, postpaid, or by express, customer to pay express charges, for \$4. This offer does not admit of the Premium Offer on page 1.

Roses of Special Merit

ALL the following sorts will be found first-class. We list the best of the old varieties and many that are of recent introduction. All of them are worthy of a place in your collection, and you need not fear getting any sort that has not true merit, as we use caution not to grow two sorts that are so nearly alike as to have no distinctive qualities, but use all care to list such as have actual and distinct features. We grow a good many sorts that we do not list, but only list those that we have in large quantities. Should you desire any sort not listed, if you will mention it we may be able to supply it, for we grow nearly all of the really good sorts in small quantities.

REMEMBER WE ARE THE LARGEST GROWERS OF ROSES IN THE SOUTH

Prices for the following sorts, nice strong plants from 2½-inch pots, 10 cts. each, 50 cts. for 10, or \$1 for 20 (all labeled), by mail, postpaid, or by express, purchaser paying express charge. (The premium offer does not apply to 10 and 20 rate.)

NOTE. We can supply field-grown plants, 2 years old, of any of the sorts marked *, by express only, purchaser paying charges. 25 cts. each, \$2.50 per doz., \$4.50 for 24, or \$6 for 36. No orders filled for field-grown Roses for less than \$1, unless ordered with other plants. Premium rates not allowed on above price by the dozen.

Archduke Charles

One of the deservedly popular Roses in the South. This is the "Confederate Rose." Its bid for favor lies not alone in its name, but in its individual fragrance, added to an abundance of blooms whose coloring is the red and white of the "Lost Cause." Give it a place.

*American Beauty

One of the grandest of all Roses. No red Rose is more popular and no yard is complete without one or more of these beautiful Roses. If you have room for only one Rose let it be this one.

*Agrippina

Rich, velvety crimson; a grand bedder.

Admiral Dewey

Place one of this variety in your rose garden if you are fond of a delicate blush Rose, perfectly formed, and with a delicious fragrance. Has all the good points, and is one of the additions of recent years.

*Bride

A pure white Rose of perfect form and fine size. The buds are long and pointed; the flower opens up beautiful and full; delightfully scented. The most popular white Tea Rose.

*Bridesmaid

The most popular pink Tea Rose. Thousands of this variety are grown every year for cut-flowers; also very desirable for summer bedding outdoors. It is a delightful shade of bright pink, very free-flowering and easily grown.

*Bon Silene

Still a prime favorite, on account of its delightful fragrance and strong growth; deep rose, shaded carmine. Valuable for summer or winter flowers.

*Bougere

Very similar to Catherine Mermet in color. We find it to be one of the most continuous bloomers; very hardy. A first-class all-round Rose.

Burbank

A free-flowering, everblooming Rose, raised by Mr. Luther Burbank, known the world over as the "Wizard of Horticulture." The only Rose which he was willing should bear his name.



BRIDESMAID.



CLOTHILDE SOUFERT.

Comtesse de Frigneuse

In color, charming; in freedom of bloom second to none. The buds are long and pointed, and of good size. The color is deep golden yellow, with softer shade inside of petal. Ranks next to Marechal Niel.

***Coquette de Lyon**

Vigorous, rapid grower and constant bloomer. Pure canary yellow.

Cornelia Cook

Fine creamy white; extra large buds and flowers; very double. Quite distinct from all other creamy white Roses, and when well grown is magnificent.

***Christine de Neve**

Splendid, free-flowering; rich crimson-maroon, changing to purplish red. Makes a large, nicely shaped bush, with clean, bright foliage.

Chas. Le Grady

This splendid Rose has proven one of the most satisfactory for general planting. Magnificent large buds and flowers of great beauty. Color fine chamois-red, richly shaded with darkest crimson. This rich, unique coloring is one of its marked characteristics, and stamps it with a distinctive charm.

Clara Watson

Cold type poorly conveys the singular beauty of this Rose. Beauty is nature's coin, and Clara Watson is rich. The groundwork of the flower is a creamy white, and the petals are suffused with golden yellow and rosy pink.

***Catherine Mermet**

Buds very large and globular; petals recurved, showing to advantage the lovely bright pink of the center, shading into light, creamy pink, reminding one of La France in its silvery shading. A strong grower and fine bloomer.

***Clothilde Soupert**

Begins to bloom when but 3 or 4 inches high, and is never without bloom if kept healthy. The full, double flowers are produced in sprays of three or more and are of the finest imaginable form. The outer petals are pearl white, shading to a center of rosy pink, but vary sometimes from pure white to silvery rose on the same plant.

**Crown Princess Victoria
(White Malmaison)**

A sport from Souv. de la Malmaison, which it resembles very much in habit of growth and style of flower. The bud, which is slightly tinted yellow, opens out into a fine double pure white flower. Very fragrant.

***Devoniensis (Magnolia Rose)**

Beautiful creamy white, with rose center; large, full and double; delightfully sweet Tea scent. An old and well-known Rose, that has never been surpassed.

***Duchesse de Brabant**

Soft, rosy flesh, changing to deep rose; very free in bloom, and valuable.

***Etoile de Lyon**

One of the best and most beautiful yellow Tea Roses for general planting; may be had in bloom the entire year by proper treatment. The flowers are of good size, deep, full, very sweet-scented, rich golden yellow.

Enchantress

It blooms with astonishing freedom, bearing its large, globular flowers in immense clusters. The color is creamy white, slightly tinged with buff in the center; vigorous growth; fine foliage and highly valuable.

General Robert E. Lee

Orange-yellow, after the style of Ma Capucine, but richer and better. It is a good grower, has elegant long buds, borne on long stems, and will produce more of them than any Rose we know. It forces easily, being at its best in midwinter. The color is so peculiar and rich that it attracts attention wherever seen. Try it.

***Golden Gate**

The buds are long and pointed, opening out into well-shaped flowers of creamy white, delicately tinged with golden yellow and rose; blooms continuously.

Grace Darling

Porcelain-rose, elegantly shaded with vinous crimson, a decided color, but never quite obscuring the ground of beautiful yellow upon which it rests. The colors seem to stand out separate and distinct. Very sweet. A veritable beauty.

Hermosa

Always in bloom and always beautiful; the color is a most pleasing shade of pink; very fragrant.

Henry M. Stanley

The color is a rare shade of amher-rose, delicately tinged with apricot-yellow toward the center. Reverse of petals clear buff-rose. The flowers are of good substance, extra large, finely formed and very full and fragrant.

***Isabella Sprunt**

Bright canary-yellow; large, beautiful buds; very valuable for cut-flowers.

Kaiserin Augusta Victoria

A beautiful Rose, with elegant, large-pointed buds and very large, full double flowers; delicate creamy white; deliciously fragrant. The plant is a strong, healthy grower and constant bloomer. The flowers are on strong, stiff stems, with rich glossy foliage, making it one of the finest Roses for corsage wear or any use whatever.

La Princess Vera

The color of this variety is a creamy rose, veined with lilac. Large, full.

Lucullus

A fine, dark crimson. It is very double and a constant bloomer. Good

Liberty

A lovelier thing than this new Rose was never fashioned. Always abreast of the times, I have a large stock of this variety, although a recent arrival in the Rose world. The color is bright, flashing crimson-scarlet. Our price is one of this year's bargains.

***Louis Philippe**

Rich, dark, velvety crimson; free and beautiful.

Mad. Schwaller

A remarkable Rose, having the strength and style of the Hybrid Perpetual and the free-flowering qualities of the Tea; color deep rosy flesh, deepening on edge of petals.

***Meteor**

Rich velvety crimson, exceedingly bright and attractive. The plant is of vigorous growth and very free-flowering. 10 cts.

***Mrs. DeGraw**

An ideal bedding Rose that will give an abundance of bloom from early summer until frost. The flowers are bright, rich pink, of good size and very fragrant; blooms in clusters.

Mad. de Watteville

Delightfully fragrant, extra large flowers of fine shape; white, shaded with salmon, deepening to bright rose at edge of petals.

***Marie Guillot**

Splendid for any use; especially desirable for summer Rose beds; pure white, sometimes tinted pale yellow.

Mad. Pierre Guillot

Large, globular flowers, full and double; delicate orange-yellow, distinctly veined and bordered with clear pink; very unique and beautiful.

Maid of Honor

A new Rose, an offspring of Bridesmaid. It is a beautiful child of a charming parent, and we give it unstinted praise. Long pointed buds, and open Rose full to the center. Grows unlimited quantities on long flower canes.



KAISERIN AUGUSTA VICTORIA.

Marie Van Houtte

Is creamy white, outer petals outlined with bright rose; occasionally the entire flower is suffused with light pink; growth strong; bloom profuse.

***Mad. Jos. Schwartz**

One of the most hardy Tea Roses, and particularly adapted for open ground planting. It produces its bloom in great profusion; color white, beautifully flushed with pink.



RAINBOW.

***Mad. Welche**

Beautiful amber-yellow, deepening to coppery yellow at the center, delicately tinged and shaded with dark orange-red; flowers extra large, globular, very double and full.

***Maman Cochet**

An excellent pink Rose, with rich, healthy foliage and large flowers on long, straight stems; deep rosy pink, the inner side of petals silvery rose. Equally valuable for pot culture or outdoor planting.

***Mad. Franciska Kruger**

Large flowers of beautiful coppery yellow. Unlike any other Rose in our list.

***Marion Dingee**

One of our best dark-colored everblooming bedding Roses. Flowers of good size, cup-shaped, borne in profusion; deep crimson, changing to carmine in the matured flower.

Mrs. Robert Garrett

Another new Rose I take pleasure in distributing, for it will be a pleasure for you to have this variety in your garden. A clear rose-quadder in color.

Madame Camille

Delicate rosy flesh, changing to salmon-rose.

Niphetos

Still a great favorite and one of the best white Tea Roses. The buds are long and pointed, opening out into a fine, large, pure white flower. Much prized on account of its delightful fragrance.

Papa Gontier

The blooms are large and long, with thick, broad petals of dark carmine-erimson. The inner petals are a bright rosy carmine, and light up well during the night.

***Pearl of the Garden**

The most popular Rose in our entire list. The form of the bud is round and symmetrical; growth strong, healthy, vigorous; color rich canary-yellow.

Pierre Guillot

A bright, dazzling crimson, passing to brilliant carmine. Flowers large, very double and full, highly scented.

Pink Soupert

This bright new Rose is a very free-flowering variety, much resembling Hermosa, but more double and flowering more freely. The flowers are not quite so large, full and handsome as our original Soupert, but fill a place because of their brightness and freedom.

Princess Sagan

A strong-growing Rose, with small, closely set, dark foliage and medium-sized flowers of the brightest scarlet and velvety texture.

Queen's Scarlet

Dazzling crimson-scarlet, with beautiful buds. A splendid Rose.

Rainbow

A very useful and handsome striped variety of strong, vigorous habit; makes fine buds and flowers of a beautiful shade of pink, distinctly striped with crimson and amber-yellow.

Souvenir de Wootton

Time-tested and wanting in no part. Bright magenta-red. Foliage thick and leathery. Open flowers easily four inches across.

Souvenir du President Carnot

The finest Rose presented to the public in many years. In beauty of form it is simply unsurpassed; has the loveliest pink and white tints ever seen.

Sunset

Full, finely formed flowers; rich golden amber, tinged and shaded ruddy copper; a prolific bloomer.

***Souvenir de la Malmaison**

One of the choicest Roses we offer and one that will give entire satisfaction for garden or pot culture. The color is creamy flesh, bright and clear.

Sappho

One of the daintiest, most beautiful Roses of its class; apricot-yellow, shaded fawn and buff.

***Safrano**

Bright apricot, changing to fawn; constant bloomer.

***Snowflake**

Never out of bloom, and as a pure white bedding Rose its equal is hard to find.

***Sylph**

Ivory-white, with clear rose center.

***The Queen**

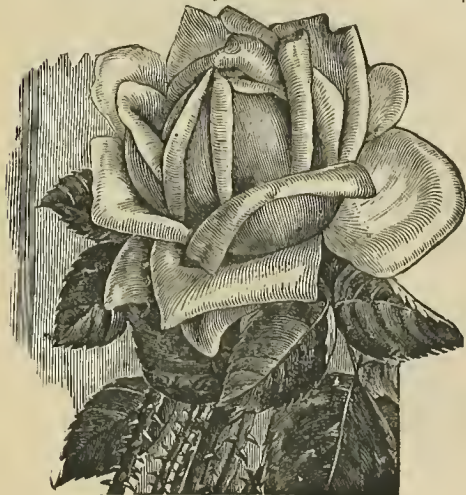
The finest white Rose ever offered. The buds are very large and of exquisite form; the full flower is very double and $3\frac{1}{2}$ to 4 inches across.

***Triomphe de Pernet Perc**

Bright, shaded red, with slightly recurved petals; elegant buds, full and double.

Viscountess Folkstone

The satiny sheen that envelops this Rose conveys the idea of glossy silk. A rose-madder in color. Richly scented.



PINK LA FRANCE.



SOUVENIR DE WOOTTON. (See preceding page.)

***White Bougere**

Free-blooming, clean and healthy in growth; flowers pure white, of good substance, on good stiff stems; will produce 50 per cent more bloom than Bride.

White Maman Cochet

This American sport of the grand French variety is very likely to prove the very best white bedder.

FOUR LA FRANCE ROSES***Pink La France**

The flowers are very large, double, delightfully fragrant; light silvery pink; blooms continuously throughout the season and stands first among Roses for our climate.

***White La France**

Pearly white, shading to rose; like La France in other characteristics.

***Red La France (Duchess of Albany)**

Retains all the characteristics of the type, with the blooms three to four shades darker, of a deep carmine-pink hue.

***Striped La France**

Beautifully variegated in bright rose on a satin pink ground.



GENERAL JACQUEMINOT.

HYBRID PERPETUALS

Paul Neyron

The largest-flowered Rose in cultivation and one of the freest blooming; color deep clear rose; very fresh and attractive; an exceptionally good grower, making straight shoots 4 to 5 feet high in one season, each shoot tipped with an immenso flower, often 5 inches in diameter.

General Jacqueminot

Rich velvety crimson; magnificent in bud state or open.

Margaret Dickson

Flower very large; white, with rose center; petals very large, shell-shaped, of heaviest texture.

*Magna Charta

Pink, shading to carmine; very large and globular. Buds magnificent and produced in abundance.

Mrs. John Laing

Queen of the Hybrid Perpetuals. Soft pink, with satin-like sheen. The flowers are large, finely shaped and exceedingly fragrant. 20 cts.

Vick's Caprice

Soft, delicate pink, shaded carmine.

CLIMBING ROSES

Price, 15 cts. each, 50 cts. for 5, \$1 per doz.

*Baltimore Belle

Pale blush, variegated carmine, rose and white; very double; flowers in beautiful clusters.

Climbing Bridesmaid

Bridesmaid, the parent of this new climber, is the standard pink cut-flower Rose of America. It represents the highest degree of beauty yet attained in Roses of its class. When we first offered this new variety as a sport from Bridesmaid its popularity was assured. It grows rapidly and strongly, and blooms as freely as does its parent. The flowers are simple beautiful clear pink. This is one of the most valuable additions to the Climbing Tea Roses made in recent years.

Chromatella (Cloth of Gold)

A grand Rose for the South. Clear bright yellow.

Climbing Malmaison

This Rose is a wonder. Rich, creamy flesh, with tonings of deep pink; a clear rose center. Plants finely grown.

Climbing Perle des Jardins

A vigorous climber that meets all the requirements, and is as charming in color and size as the Standard Perle; golden yellow.

*Climbing Meteor

The finest crimson everblooming climbing Rose. It is a rich, velvety crimson, much like the forcing Rose Meteor, of which it is a sport, and an extremely strong-growing variety, making shoots 12 to 15 feet long in a single season under favorable circumstances. It has the same characteristics as its parent, and will give unalloyed satisfaction.



CLIMBING PERLE DES JARDINS.

***Climbing Souvenir de la Malmaison**

A sport of the old favorite Malmaison. Flowers are very large and double, of a beautiful flesh color; plant is of strong, climbing habit and free-blooming.

***Climbing Wootton**

A fine, large double flower of bright cherry-crimson. A beautiful, free-flowering Rose that is completely covered with bloom the entire season.

***Crimson Rambler**

Perfectly hardy in the open ground, will grow 8 to 10 feet in a season; flowers appear in great panicles, and are of a deep, rich crimson color, like blood-colored velvet; when cut they last two weeks in water, and fully a month on the bush.

***Empress of China**

A true perpetual bloomer, producing a profusion of flowers even the first season. Flowers of good size, semi-double, of a beautiful bright pink. Grows very fast.

Gloire de Dijon

A magnificent Rose; one of the finest in every respect. Large, perfectly double and tea-scented; color rich creamy white, beautifully tinged with amber and pale blush.

***James Sprunt**

Deep cherry-red; flowers are of medium size, very double and sweet. A strong, free grower; very abundant in bloom.



EMPRESS OF CHINA.



CRIMSON RAMBLER.

Lamarque

Large buds, beautiful and sweet-scented; pale canary-yellow, almost white. Flowers are full, elegantly finished and borne in showy clusters of three or four, filling the air with most exquisite fragrance, and persisting for a long time.

Marechal Niel

Beautiful, deep sulphur-yellow, very full, very large and exceedingly fragrant. It is the finest yellow Rose in existence. When allowed to grow until it attains a large size, as it will in a few years, it yields thousands of beautiful golden yellow flowers, and makes a grand sight in the garden. Grown the world over for its magnificent yellow flowers. Especially desirable in the South. We have a grand stock of this variety, and can guarantee it true to name.



MARECHAL NIEL. (See page 13.)

Mrs. Robt. Peary

(Climbing Kaiserin Augusta Victoria)

An exact counterpart of the bush form in every way except its climbing features. This is one of the most delightful of all pillar Roses, and should be in every collection.

***Mary Washington**

Said to have originated at Mt. Vernon over one hundred years ago. It is an everblooming climbing Rose of vigorous and rapid growth, and makes a profusion of fine buds, which are borne in large clusters. The flowers are of medium size, pure white, perfectly double and very sweet.

Pink Rambler (Psyche)

A new Rose from the Crimson Rambler, which is identical with its parent in all its fine qualities except the color, which is a light salmon-rose, shaded with pink. A strong grower, and a real companion to the Crimson Rambler.

***President Cleveland**

(Climbing Marie Guillot)

Of a semi-climbing habit and otherwise identical with Marie Guillot, the loveliest of all white Roses.

***Reine Marie Henriette**

A seedling of Gloire de Dijon, with bright red flowers, large, full and scented. This Rose partakes somewhat of the Hybrid Perpetual character, and in shape, form and size it is certainly very distinct and beautiful. It is a bright cherry, and a strong, vigorous grower that succeeds well in all the different sections of the South.

Solfaterre

Sulphur-yellow; large, double, full and fragrant. A strong grower.



ROSE SOLFATERRE.

Geraniums

WE are large growers of this truly popular plant and annually import all the leading novelties of the European countries, and, together with those of American origin, we have one of the choicest collections of the South. We are southern florists, but we are up to date. The following will be found to be the cream of the many sorts of recent introduction, with a few of the old stand-bys.

Sixteen New Geraniums

The following have proved all the originators claim for them, and we ask you to give them a thorough trial.

Price of New Geraniums, 15 cts. each, or the full set of 16 varieties by mail or express, \$2

Jean Vlaud. The Queen of pink Bruants. Soft, pure pink; semi-double, with two white blotches. Dwarf, stocky grower, rigid stems, large trusses, perfect florets; a continuous bloomer, the plant being covered with flowers throughout the season. The finest double pink variety that we have ever seen. Will rank with the best bedders of any color, if it does not prove the leader of them all. It has an iron constitution, and withstands the rain and sun better than any Geranium. We speak with absolute certainty about this variety.

Mad. Louise Abbema. This lovely variety has large, round florets of an exquisite shade of blush pink, mottled and shading into white. Nicely filled with petals. One of the prettiest of the double fancy Aureole picotees.

Louis Francais. New Double Bruant Sun-proof variety. Semi-double, pure rose color, tinted salmon. This is an improved Beaute Poitevine, if such a thing is possible, with a color that is quite irresistible. The flowers are enormous, on good stems, and with all the best points of a perfect Bruant Geranium, in addition to the fine new color.

Alice of Vincennes. Border of intense scarlet, forming a band around the body; color of rosy pink, heavily veined with scarlet, center white; a brilliant combination of colors.

Julia Marlowe. Broad overlapping petals of dazzling even shade of scarlet; form and color extra good, combined with fine growth.

Mrs. Ewing. Pale salmon, changing to pure pink at the center. One of the largest and most perfect ever raised; quite circular in outline.

Mme. Goyeux. Light rosy pink, with large white blotch in the center of the flower; a delicate and beautiful color. One of the prettiest of the double Aureoles, because the colors are absolutely bright and clear. Very free in bloom, and stands the sun finely. Very valuable in fancy bedding, a nice dwarf grower, with compact foliage of light green; free and vigorous.

M. Canovas. Immense trusses of very dark, velvety scarlet, with dark crimson shadings. Flowers large, on rigid stems. A fine, free grower, and free in bloom.

Kleber. Deep violet of velvety texture. Form of floret very fine. A free grower, and very free in bloom. Flowers held well above the foliage.

Jacquerie. One of the largest of florets, longer than wide; very velvety in texture, and a magnificent shade of very dark crimson-scarlet.

Benjamin Schröder. Light green foliage that is very bright in color; flowers extremely large, of soft rosy pink color, with distinct white blotch on the upper petals; of satiny texture; petals slightly recurving.



TYPE OF NEW GERANIUM.

TRY THEM—THEY WILL PLEASE YOU

NEW GERANIUMS, continued

Ian Maclaren. Deep salmon, fiery at the center, lighter at the edges. A free, strong grower; grand in every way. A marvelous variety.

Mark Twain. Ground color almost white, closely freckled and flaked with carmine, the color deepening at the margin of the petal to a rich lake; floret of fine shape. Very lasting for a single variety.



LOUIS FRANCAIS. (See page 15.)

Andrew Lang. Glowing scarlet, with large white blotch on the two upper petals, the center suffused with carmine. The most brilliant contrast of colors yet found among the Aureoles, united with a form nearly circular. Beds nicely.

Shelly. Rich, deep velvety crimson. A grand flower in color, size and form.

Snowdrop. White as snow, and absolutely pure under all conditions; the largest of its color, the single florets measuring $2\frac{1}{4}$ inches in diameter; habit very dwarf and free.

Geraniums, General Collection

Price, 10 cts. each, except where noted, or 15 for \$1, all labeled and purchaser's selection of sorts; or we will send 20 plants, our selection, no two alike but not labeled, for \$1, by mail or express; if by express, purchaser pays express charges. The premium offer on page 1 is not allowable in 15 and 20 offer.

VARIETIES OF BRUANT TYPE

This class of Geraniums is distinguished from ordinary ones by the extra large flowers and long stiff stems, by the thick, heavy foliage and robust constitution of the plant. They grow and bloom continually even in the driest and hottest weather.

Alphonse Ricard. An excellent semi-double; a strong grower, dwarf and branching. Produces immense trusses of bloom, from 5 to 7 inches in diameter; color bright orange-red.

Beaute Pointevine. One of the finest of the semi-doubles; has no equal in its color. The trusses of bloom and individual flowers are of immense size and excellent shape. Beautiful rosy salmon, nicely shaded and tinted from deep orange to pure salmon.

Heterantha. One of the very best Geraniums for hedging; exceptionally large trusses of semi-double flowers; clear orange-scarlet.

Imogene. Single deep scarlet; very effective; for bedding purposes.

J. J. Harrison. The enormous truss, the size and beauty of the individual flower, its glowing color, the sturdy habit and magnificent growth make this rank first of all in hedging Geraniums.

Mme. Chas. Molin. Showy and attractive single-flowered variety; bright salmon-pink. In habit of growth and foliage it is

excellent, making ideal-shaped plants, compact and branching. 10 cts.

Mrs. E. C. Hill. Of a most distinct and pleasing shade of salmon, with light shading at the center. Trusses are large and composed of an immense number of florets. The finest salmon-flowered Geranium to date.

Paul Bruant. Best all-round Bruant for the South; semi-double scarlet.

Ville de Poitiers. Double. There is nothing finer than this in the Bruant race. Color rosy scarlet, very clear and bright; trusses very large, composed of enormous florets nearly 3 inches across, and of the peculiarly beautiful form of Beaute Pointevine. Very free, producing an elegant effect when massed.

SINGLE GERANIUMS

La Vale. Fine large-flowered salmon-colored; white eye.

Mary Hallock Foote. Immense trusses of bright salmon, with a pure white eye; a grand variety.

Master Christine. Bright rosy pink, with light center; the best of its color; fine bedder, and equally good for winter blooming.

Mrs. J. M. Caar. Absolutely perfect as a bedding variety; never burns; is of dwarf, compact habit; in freedom of bloom is superior to all white bedders, and equal to the best scarlet ones.

SINGLE GERANIUMS, continued

Madonna. Soft pale pink; florets large, arranged in handsome, showy trusses, well above the foliage; distinct and beautiful color.

Queen of the West. Bright orange-scarlet; large trusses; a free bloomer.

Signor Crispi. Light pink, white eye; strong and free in growth and bloom.

Souv. de Mirande. Round florets, cream-white upper petals, with a distinct rosy pink border; lower petals salmon-rose, streaked with pure white. It is extremely free-flowering, and produces fine trusses.

Triumphant. The best scarlet bedder yet introduced.

DOUBLE GERANIUMS

Alpine Beauty. Very dwarf, with stiff, neat foliage; the flower stems are long and stiff. Both floret and truss are of unusual size; stands the sun finely, proving a grand bedder.

Comtesse de Harcourt. Pure snow-white; a grand hedder; florets large and beautifully formed; extremely free in bloom, forming a bank of white.

A. Fleurot. Dark red, maroon center.

Gloire de France. Individual flowers very large and double; color salmon-white, with a dark, distinct salmon-red center.

Button. Purplish red; each floret resembles a rose bud.

James Vick. Dark salmon; extra good for bedding.

La Favorite. Trusses very large; florets of the most beautiful and perfect form, and of the very purest, snowiest white in color.

Montesqueu. Light pink; very free bloomer.

S. A. Nutt. Rich, dark crimson; the flowers are of perfect shape and fine size, the trusses massive and produced in great numbers; close, compact habit.

Cullion. Deep red; this variety outblossoms all others.

Lizzie Hamilton. Dark pink; fine hedder.

Spaulding's Pet. Rich, dark crimson; blooms borne on long stems well above the plant; the best crimson hedder we know of for our climate.

PELARGONIUMS, or LADY WASHINGTON GERANIUMS

These have beautiful flowers, richly blotched, so that they are sometimes called Pansy Geraniums. 15 ets.

SCENTED GERANIUMS

Apple. The most delightfully scented of all Geraniums. 15 ets. and 25 ets.

Nutmeg. Small leaves, resembling the apple-scented.

Rose. Broad-cut, fragrant leaves.

Cut-Leaved Rose. Leaves finely cut.

IVY GERANIUMS

Garden's Glory. Fine bright scarlet, the best of its color, perhaps; bold, full flower; free grower and bloomer, and one of the best generally useful of Ivies.

Incomparable. (Syn., Remarkable.) Trusses very large, florets immense and very regular in form; quite full; the color is an exquisite shade of rosy carmine.

La Roslere. Flowers very large and perfectly double, making a lovely rosette in shape. Color of the most delicate pink shade, and exceedingly attractive.

P. Crozy. A grand Hybrid between the Zonales and Ivies, having the foliage of the former, but very heavy in texture, while the forms of truss and florets are found only among the Ivies. The color is soft bright scarlet.

Souv. Chas. Turner. Florets $2\frac{1}{2}$ inches, in trusses 6 inches across. Color a deep bright pink, approaching scarlet in color, the upper petals feathered maroon; quite double.

New Double White Ivy Geranium, "Joan of Arc." The flowers are perfectly double, white as snow, and literally cover the plant when in full bloom. The foliage is extremely handsome, the dense glossy-green leaves making a most effective background for the great cluster of snow-white flowers.

La Foudre. Flowers quite double, and of bright orange-scarlet color.

Le Printemps. Rosy pink, very beautiful and effective. Should be better known and more widely grown.

Gallilee. Light rosy pink, veined with lilac; extra good.

Chas. Monselet. Fiery red; upper petals nicely marked. Trusses as fine as those of a Zonal.



LADY WASHINGTON GERANIUM.



TIMOTHY EATON.

Chrysanthemums

CHRYSANTHEMUMS have been improved so much in the last few years that we would advise all lovers of choice flowers to discard some of the older and commoner varieties and try some of the newer ones. We were awarded the first-class premium and sweepstakes for the finest Chrysanthemums at the Texas State Fair and at the Dallas Exposition. Also twenty premiums and two gold medals at the Waco Floral Show. Our varieties are from the best strains and make the choicest specimens. For fine large flowers, pick off most of the small buds, leaving the center ones.

Price 10 cts. each, 50 cts. for 10, \$1 for 20, by mail, postpaid. (Premiums not allowed on 10 and 20 collections)

WHITE

Merry Monarch. Very large and early; one of the best sellers in the market.

Mrs. H. Robinson. The grandest early white variety; immense, incurving, broad-channeled petals of great substance.

Mutual Friend. Purest white, ranks among the very best; slightly reflexed; stiff stems; foliage good.

The Queen. One of the grandest of all the white sorts, especially for exhibitions.

Mrs. Ritson (White V. Morel). An exquisitely beautiful thing. If this were a stronger grower we should consider it the best variety of the year, for anything more

refined and more perfectly finished cannot be imagined. The color is very pure, the stem slender and willow-like, the flower large and perfectly formed.

Princess Bassaraba. An immense pure white variety, with long petals very slightly reflexed. A dwarf, vigorous grower, with very strong stems and good foliage. Very easy to get into fine bloom. Received four first-class certificates last year. Mid-season.

Timothy Eaton. The grandest sort sent out for years. Took everything in sight in the shows the past season. Color creamy white; immense sized flowers; incurved. Flowers last a long time.

WHITE CHRYSANTHEMUMS, continued

White Quintus. An English importation; a white form of the yellow variety, which is a great favorite in that country. Take the earliest bud, which will bring blooms about October 1. A very pure white, and a fine addition to the mid-October class.

Mrs. H. Weeks. Early midseason; immense globular blooms, with broad, incurving petals. A grand flower, with fine stem and foliage. Easily grown.

Ivory. One of the best known dwarf early white sorts; grown in immense quantities.

Western King. A pure white incurved flower, with outer petals slightly reflexed, of chaste and beautiful form; has fine stems and foliage.

Mrs. Jerome Jones. Grand stem and beautiful foliage; quite dwarf; flowers waxen white, with broad, incurving petals. One of the very finest.

PINK

President W. R. Smith. Very beautiful in finish; still one of the most popular pinks.

Glory of the Pacific. Of magnificent size and depth, with broad petals, which finally reflex, showing the clear pink color to advantage. Will please everybody.

Mrs. E. C. Hill. An indispensable early pink. This variety is grand in color, and brings an immense incurving flower that is not surpassed by any other. Of easy and rapid growth.

Mrs. S. T. Murdock. One of the finest novelties; rich glistening pink; fine globular bloom, of rather short incurving petals; stem and foliage perfect.

Mrs. Perrin. The very nearest approach to the true pink so long desired. It has slender, stiff stems and ornamental foliage. The flower is of globular form, incurved, full, and with a finish as fine as satin. Color rose-pink within, glistening pink without.

Mrs. Grogan. A valuable new pot variety, with a wonderful constitution and freedom of bloom, producing 18 to 24 good flowers on a plant. Color bright pink, much the shade of

Helen Bloodgood. Height, 2 to 2½ feet; quite self-supporting; beautiful foliage; early; grown to single stem produces perfect blooms of fine finish, some 5 inches across. A useful novelty from England, where it was awarded N. C. S. certificate. A worthy addition to our rather small list of pink sorts. Especially adapted to pot culture in bush form.

Maud Dean. Very bright, clear, beautiful shade of pink; petals horizontal or recurved; stems stiff.

Vivian Morel. Grandest reflexed pink variety to date; very large flower; fine foliage; strong stems.

YELLOW

Miss M. M. Johnson. A deep golden yellow; very full and incurving, with broad petals; produces remarkably large, fine flowers; an indispensable early yellow.

Golden Wedding. There is no finer yellow than this variety when well grown; the blooms are enormous, shining golden yellow; grand in habit and foliage.



MRS. PERRIN.



VIVIAN MOREL. (See page 19.)

YELLOW CHRYSANTHEMUMS, continued

Major Bonaffon. Soft, clear yellow, crowded with petals, quite globular; growth extra good; perfect in form and finish. The great blooms are sometimes 6 to 7 inches across and nearly as deep; the color has a peculiar luminous quality. One of the handsomest and most distinctive varieties in cultivation.

Miss Georgiana Pitcher. Foliage and stem A1. Dwarf in habit; flower incurved, of good size, fine color and great substance. A magnificent variety.

Modesto. Exceptionally meritorious. The finest yellow yet produced. Intense in color, unsurpassed in size, of an incurved, slightly whorled form, with very high, full center. A most beautiful variety.

Colonel Appleton. A magnificent yellow variety. This sort was also a great prize-winner the past season, and is deserving of a trial by all who grow fine flowers. Nice plants.

RED

Defender. Dark crimson, very bright; does not show under side of petals, which are lighter; a good free grower, with stout stem and good foliage.

Black Hawk. Dark crimson-scarlet; large, strong-growing, with stiff stem and grand foliage.

The Bard. Bright crimson, with silver reverse, fine strong stem, having fine foliage clear to flower.

OSTRICH PLUMES

Enfant des Deux Mondes. A creamy white, hairy variety, of fine shape and excellent form.

Louis Boehmer. Identical with the above except that its color is an exquisite shade of silvery pink, with deep rose on the inside petals.

Golden Plume. Clear bright golden-yellow; flowers large, incurved, nicely plumed.

Carnations

WE make a specialty of Carnations and grow them in large quantities. We find the demand for them is increasing more and more every year. They are almost hardy in the South, requiring only slight protection during very severe weather. Plant very early in the spring, so that they will get well established before hot weather. Pinch the top shoots several times during the summer, to encourage a bushy growth. If wanted for winter blooming, pot in October. The cut-flowers will last a week or more in an ordinary sitting-room, and very few flowers have such a delightful fragrance.

10 cts. each, 6 for 50 cts., the full set for \$1



The Marquis. Has received five first-class certificates for best pink Carnation. It is a true pink without a trace of purple or magenta. Form is perfect, full and double, with nicely raised center.

"The \$30,000 Carnation" (Mrs. Thomas W. Lawson). It is a beautiful shade of pink, 3 to 4 inches in diameter, on strong, erect stems. It is such a grand flower and so strong and sturdy in growth that the originator was paid \$30,000 for the original stock.

Genevieve Lord. Beautiful shade of pink; extra large, very fragrant, very strong, sturdy grower. To see it grow is to admire it.

Flora Hill. The flower is of enormous size and most deliciously scented; wonderfully free in bloom.

Jubilee. A very large, intense scarlet of the richest shade. Flowers are of enormous size and quite fragrant.

Triumph. A beautiful pure bright pink of enormous size. Its growth, freedom of bloom and delicious odor are everything that can be desired.

Mrs. George M. Bradt. Clear white, beavily edged and striped with scarlet; strong and vigorous; flower very large and full. The handsomest variegated flower we have ever seen.

Armazindy. Large, snow-white, lightly penciled scarlet; stem very stiff; never bursts calyx.

Wm. Scott. Clear light pink, perfect in form; has strong, stiff stems.

White Cloud. A remarkable new white Carnation; blooms very early on strong, stiff stems and continues to bloom the entire season. Flowers large, of fine shape, very fragrant.

Meteor. Deep brilliant crimson-scarlet; of medium size; vigorous, free-blooming, has clean foliage.

Glacier. Flowers of great substance, stiff-stemmed, snow-white; habit dwarf, long-keeping; plant dwarf, early-flowering, free of bloom.

G. H. Crane. We do not hesitate to recommend this as the coming scarlet Carnation. It is a very large-flowering sort, first-class in both quality and quantity of bloom. It comes in flower early and continues all season; color a clear, brilliant scarlet.

The Carnation is one of the most satisfactory flowers to grow in the South.

HASKELL AVENUE FLORAL CO.,

Gentlemen: The plants ordered from you last month are all growing nicely, and I am more than delighted with them. I have always bought my plants in the North heretofore, but yours beats them all. I shall surely patronize Texas florists in the future.

OZONA, TEXAS, May 1, 1902.

H. L. G.

General Collection of Greenhouse Plants



ACALYPHA SANDERI.

Acalypha Sanderi

One of the most striking flowering ornamental plants we have ever seen. It is of strong, free growth, with large dark green leaves, from each axil of which thick, rope-like spikes of velvety crimson flowers are gracefully suspended. The remarkable floriferousness and the great size of the spikes of flowers (compared to the plant) is fairly well shown in our picture. The plant is in flower the year round, and is as easily grown as a coleus. Give a warm temperature. 25 cts.

Azalea, Chinese

Beautiful plants for window or conservatory. The ease with which they can be grown and their diversity of color will always keep them in public favor. We import large numbers of these delightful plants each year. Mention shade desired—red, pink or white. We can supply plants at \$1, \$1.50 and \$2.50 each.

Araucaria excelsa

(NORFOLK ISLAND PINE)

As a decorative plant for the house this is one of the handsomest and most serviceable. It has deep green, feathery foliage, arranged in whorls, rising one above the other at regular distances; its symmetry of form, grace and beauty of foliage, are unequaled in the vegetable kingdom. It is easily grown in the house and is highly ornamental. Our importation of these this year was exceptionally large and fine selected stock, especially in the medium sized, for which there is always a demand. Nice plants, 12 to 15 inches high, three tiers, \$1 each; larger plants, 18 to 20 inches high, four and five tiers, \$1.50 each.



ARAUCARIA.

WACO, TEXAS, July 6, 1902.

HASKELL AVENUE FLORAL CO.

Gentlemen: I write to tell you that the roses I purchased from you last April are all alive and blooming profusely; they are the finest I ever bought anywhere, and you may count on me as a steady patron.

MRS. A. D. L.

BEGONIAS

10 cts. each, \$1 per doz., except where otherwise noted; large plants, 25c. and 50c. each

Alba picta. Very ornamental; has long, ear-shaped, medium-sized leaves of darkest green, with silvery spots.

Argentea guttata. Has the silvery leaf blotches of *Alba picta*, with the form and beauty of *Olbia*; purple-bronze leaves, oblong, with silvery markings; flowers white on the tips of the stems.

Erdfordia. Has all the good qualities of the famous bedders Vernon and Dewdrop. It will stand the strong sun in summer, and is one mass of bloom from June until frost. It is also a very showy pot-plant for spring sales. Habit of growth strong and compact; color deep rosy pink. We have a splendid stock and offer it at an exceptionally low price. 15 cts.

Feastii (Beefsteak Begonia.) A low, spreading Begonia, with perfectly circular leaves, red beneath and dark glossy olive-green above; flowers pink, sent up on long stems; very easy to grow. 15 cts.

Marguerite. Somewhat like *Metallica*, but more bushy; leaves bronzy green; large trusses of light rose-colored flowers freely produced. A better market variety than *Metallica*.

M. de Lesseps. In the style of *Argentea guttata*, but with much larger leaves, beautifully spotted with silver. A very strong-growing sort that will do well and give satisfaction.

Metallica. A fine, erect-growing Begonia, with dark, rough leaves; the surface is lustrous bronze-green; veins depressed and dark red; a free bloomer.

President Carnot. A remarkably strong-growing variety, of stiff, upright habit; somewhat in style of *B. rubra*, but much larger in flower and leaf. Flowers beautiful coral-red, in large, pendent panicles. 15 cts.

Rubra. Dark, glossy green leaves, free-flowering; flowers rich coral-red, in large, pendent panicles. One of the best.

Sanguinea. A showy variety, with very large leaves, rich olive above, crimson be-



BEGONIA ERDFORDIA.

neath, and of a peculiar leather-like substance; flowers light rose to white, very dainty.

Thurstoni. (New.) A cross between *Metallica* and *Sanguinea*, having the bright red foliage and veinings underneath the leaves and bright metallic green, shading to red, in the younger growth on top; also the deep veinings of *Metallica* and smooth glossy leaves and red stems of *Sanguinea*. The flowers are a beautiful deep pink in bud, but when expanded a beautiful shell-pink. 15 cts.

Vernon. Of unusual merit as a bedding sort, flowering as freely when planted out as when grown in a pot. It begins flowering when first planted, and continues until stopped by frost. Foliage rich, glossy green, often shaded with deep bronze. The flowers on first opening are deep red, changing to a beautiful clear rose when fully open. Thrives everywhere. 15 cts.

Semperflorens gigantea rosea. A vigorous grower; large leaves; elegant trusses; rose-colored flowers. 25 cts.

Wettsteinii. This fine Begonia is in the direct line of *Rubra*, so well and favorably known. The leaf is ornamental, peculiarly indented and beautifully shaded.

Zebrina. Leaves bronze-green, with dark stripes and blotches above, deep crimson beneath; flowers lighter.

Rex (Painted-Leaf Begonias). These are grown for their handsome variegated foliage. For house culture, baskets, vases, etc., there is nothing more beautiful. We have a very fine assortment. 15 cts. and 25 cts.



REX BEGONIA.

CALADIUMS

Esculentum. A tropical plant with luxuriant green foliage. The leaves are often more than 2 feet across and are bright and ornamental the entire season. Will grow in an ordinary garden soil, but should have plenty of water in order to give the best results. Very easy to cultivate; the bulbs may be taken up in fall and kept through winter in dry sand in the cellar. Extra large bulbs, 35 cts. each, \$3.50 per doz.; 1st size, 20 cts. each, \$2 per doz.; 2d size, 10 cts. each, \$1 per doz.

Fancy-Leaved. These delight in a place shady and moist. They should be started into growth about March 1, dried off in October and kept in a warm and dry



FANCY-LEAVED CALADIUM.



BOSTON FERN.

place until spring again. They are excellent for window boxes, vases or single pot-plants, and succeed equally well in a somewhat shady situation outdoors. 20 cts. each, \$1.50 per doz.

Ficus Elastica (Long-Leaved)

The well-known India-Rubber Tree. One of the very best plants for table or parlor decoration. Its thick, leathery leaves enable it to stand excessive heat and dryness, while its deep glossy green color always presents a cheerful aspect. Fine plants, 50 cts., 75 cts. and \$1.

FERNS

Boston (Drooping). This is the most elegant of all jardinière plants, and is of the easiest growth possible. We have a beautiful stock of these elegant plants and at right prices. Fine 4-inch-pot plants, by express, 20 cts. each, \$1 for 6. We have some fine specimen plants at prices according to size, from \$1 to \$5 each. These larger plants are perfect beauties. Small plants, 10 cts. each.

Assorted Ferns. We have a fine collection of Ferns of all kinds. We will send 12 fine plants for \$1.

HIBISCUS

These delightful free-blooming plants are unsurpassed for planting in the South; they stand the hot weather to perfection and bloom the whole summer through. Our collection is unexcelled.

2½-inch plants, fine ones, 10 cts. each, \$1 per doz.

Peachblow. One of the finest plant novelties of recent years. Flowers double, of a rich shade of clear pink, with small deep crimson center; an entirely new and most beautiful shading; 4 to 5 inches in diameter. Blooms freely, even on small plants. Good as house plant or planted out in the garden.

Colorl. Flowers buff-yellow, with crimson base, very distinct.

Sub-vio-laceus. Flowers of enormous size, beautiful carmine, tinted with violet; probably the largest flower of the Hibiscus family.

Carminatus perfectus. Full, round flowers of perfect shape and of a rich, soft carmine-rose, with a deep crimson eye. A beautiful free-blooming variety.

Miniatus semi-plenus. Semi-double flowers of brilliant vermilion-scarlet; petals waved and recurved.

Grandiflora. Rich, glossy foliage, blooming profusely during summer, literally covering the plant with scarlet-erimson flowers.

Rubra. Flowers enormous, double, clear red, tinted with violet; an unusually free bloomer.



HIBISCUS.

HELIOTROPES

10 cts. each, \$1 per doz.

Albert Delaux. Foliage bright golden yellow, slightly marked green; flowers deep lavender.

Queen of the Violets. Rich violet-blue; exceptionally free in growth and bloom. . .

Zephyr. Light blue.

La Tosa. Lavender.



JASMINUM.

JASMINUM

Grand Duke. Large, double, white, inubricated flowers; fragrant. 15 cts. each, 25 cts. for 2.

Cape Jasmine. Delightfully fragrant, pure white flowers. 10 cts.

Night-Blooming. Blooms at night; flowers very fragrant. 10 cts.

Maid of Orleans. A very attractive new sort, with good-sized, double flowers, blooming profusely all summer; shining pale green foliage. We predict for it a rapid sale, as it is much easier to handle than other Cape Jasmines, and, as a whole, more desirable. 10 cts. each, 25 cts. for 3.

The full set for 40 cts.



MOONFLOWERS

White (*Ipomoea grandiflora*). A plant that grows and blooms well with everyone. If planted out in rich ground where it has full exposure to the sun, it will grow 40 feet high by the middle of October, blooming abundantly the entire season. The flowers are pure white, from 5 to 6 inches in diameter, emitting a rich jessamine odor at night. They begin to open about sundown, and close before noon the following day. 10 cts. each, \$1 per doz.

Blue (*Ipomoea Leari*). This makes a splendid companion to plant with the above. The flowers are the most intense violet-blue, with reddish purple rays, and are 6 inches across. There is nothing of its color that exceeds in richness the flowers of *Ipomoea Leari*. 10 cts. each, \$1 per doz.



ASPARAGUS SPRENGERI.

ORNAMENTAL ASPARAGUS

Sprengeri. Especially useful to grow as a pot-plant for decorative purposes, for planting in ferneries or in suspended baskets. It grows freely the whole year and makes an excellent house plant. A vigorous grower, producing sprays 4 to 5 feet long of fresh, green, feathery foliage. Useful for bouquets, wreaths or sprays, remaining perfect for weeks after cutting. Strong plants, 10 to 20 cts.; specimen plants, \$1 to \$2.50.



ASPARAGUS PLUMOSUS NANUS.

Asparagus plumosus nanus. A beautiful climbing plant, with bright green, gracefully arched foliage, surpassing Maidenhair Ferns in grace, delicacy of texture and richness of color. The fronds are 12 to 15 inches long and taper to a point from a width of 12 inches. One of the most beautiful decorative plants. 10 cts. to 25 cts.

CHANDLER, OKLAHOMA, May 4, 1902.

Gentlemen: Plants to hand this morning, and they are the finest I ever got from any one. I shall patronize you in the future, as you are so near and you send such lovely plants. GRACE L. G.

ELDORADO, ARK., May 5, 1902.

Gentlemen: Please find small order for an old lady 70 years old. She saw my lovely plants that you sent me last week, and she wanted me to order these for her. She is a dear old lady, and I trust you will send her as nice plants as you did me.

MISS KATE L.



FLOWERS OF OTAHEITE ORANGE.

Otaheite Orange

The best of the Oranges for house culture. It is of dwarf, bushy habit, and bears a profusion of fragrant flowers and edible fruit. 25 ets.

Phrynium variegatum

It is impossible to convey by description or cut anything like a correct idea of the great beauty of this new ornamental foliage plant. Its habit of growth is almost precisely like the Canna, and it grows from a tuber, which may be wintered dry—like a gladiolus—if desired, or it may be kept growing the year round as a pot-plant. The Canna-like shoots grow from 12 or 18 inches to 3 feet high, and the leaves, which are spreading blades of oblong, lanceolate form, are from 6 to 10 inches long and 2 to 5 inches broad. They are bright, pale green, beautifully variegated with pure white and rich cream, the variegations being extremely diversified. 15 ets.

BOUGAINVILLEA

GLABRA

SANDERIANA

A delightful climber for porch or for covering dead trees or back fences. Flowers dark purple; blooms all summer and stands the winter with a slight protection in this climate; the blooms form in long clusters along the stems, and the foliage is almost hidden by the profusion of bloom. It has been the admiration of all who saw it in bloom in our grounds the past season. 2½-inch pot, 20 ets.; large plant, 4-inch pot, 50 ets.



BOUGAINVILLEA GLABRA SANDERIANA.



KENTIA.

PALMS

We offer a fine collection of choice specimens of these popular decorative plants. No home is complete without one or more of these truly ornamental Palms. They are of the easiest culture, requiring plenty of water and good rich soil, and an occasional sponging of the foliage to remove dust that may accumulate on the leaves.

Areca lutescens. One of the most beautiful and valuable Palms in cultivation; bright glossy green foliage and rich golden yellow stems. 50 cts., \$1, \$1.50, \$2.50 and \$5, according to size.

Cycas revoluta (Sago Palm). The Cycas makes a magnificent specimen, and is one of the most valuable plants grown for the decoration of the lawn or house. The heavy, glossy, deep green fronds resist alike the gas, dust and cold to which decorative plants are frequently exposed. Fine, shapely plants. By express, 1st size, with 12 to 15 leaves, \$5; 2d size, with 8 to 10 leaves, \$3; 3d size, 6 leaves, \$1.50.

Kentia Belmoreana. A beautiful strong-growing Palm. Deep green, crisp foliage. 75 cts., \$1.50, \$2.50, and \$5.

Kentia Forsteriana. Graceful, bright green foliage. 75 cts., \$1.50, \$2 and \$5.

Latania Borbonica. A beautiful Palm with large, deeply divided, fan-shaped leaves. It is of easy cultivation and probably the very best variety for house culture. 50 cts., \$1, \$2 each and upwards.

Phoenix Canariensis. One of the hardiest of the Date Palms, with dark green feathery foliage, of strong growth; is especially valuable for outdoor decoration, as it stands sun and wind without the least damage, even in exposed situations. 8-inch pots, 30 inches high, \$2.50 each; 9-inch pots, 36 inches high, \$5 each.

Phoenix rupicola. A graceful, fine-leaved species, fine everywhere, very easily grown. 75 cts. to \$2.

Phoenix reclinata.

A fine, large-growing, graceful Palm of easy growth, and one that will stand much neglect without injury. 50 cts. to \$2.

Rhapis flabelliformis. A Japanese variety of easy culture, succeeds in almost any position. The foliage is of very rich, dark green color; the habit of the plant is to sucker from the base, so that it forms a handsome bushy specimen. 6-inch pots, about 24 inches high, \$1.50 each; 8-inch pots, 30 inches high, very bushy, \$3 each.

Rhapis humilis. Very similar to above, but with much narrower pinnæ. Strong plants in 6-inch pots, 24 inches high, \$1.50 each; 7-inch pots, 30 inches high, bushy specimens, \$2.50 each; 8-inch pots, 36 inches high, very bushy, \$5 each.



LATANIA BORBONICA.

PLUMBAGO CAPENSIS

One of the most delightful plants for the South. It is beautiful blue shaded phlox-like flowers

come in profusion all summer long. Nothing in a blooming plant surpasses it for the South. Large 4-inch plants, 25 cts.; small plants, 10 cts.



PLUMBAGO CAPENSIS.

ROSEMARY

'Tis for remembrance. This old and delightful fragrant plant is once more coming into prominence. The call for it last season was so heavy that we ran short early in the season, but we have a good supply this season, and shall be prepared to fill all orders for this delightful old favorite. Small plants, by mail, 10 cts. each; large plants, by express, 25 cts.

SMILAX

A very graceful climber, with delicate, dense foliage, admirably adapted to climbing or drooping, as may be required. It is fine as a parlor or window plant. 10 cts.

MEDINA, TEXAS, Sept. 9, 1902.

Gentlemen:—Please find post order for twelve boxes of plant food; I cannot get along without it, as it is the making of my plants, and I have no trouble growing plants while I use it. Send by express. The plants I bought from you last spring are all doing finely, and I shall send you all of my orders in the future. Texas-grown plants are good enough for me. Mrs. O. S. Y.



SWAINSONA GALEGIFOLIA.

California. Single flowers of deepest blue or purple, borne on stems 8 to 12 inches long. Can be worn nicely as a corsage bouton. We grow large quantities of this variety for cut-flowers, and can rarely supply the demand. Is of exquisite perfume, and one of the most popular Violets grown, both for the house and garden. 5 cts. each, 50 cts. per doz.; larger, 10 cts. each, \$1 per doz.

Princess of Wales. Of French origin, and considered the finest single Violet grown. It is of the same size as California, but the color is beautiful rich, soft violet-purple; stems strong, stout, from 9 to 12 inches long. 10 cts. each, \$1 per doz.

MINDEN, LA., April 29, 1902.

Gentlemen:—Please find post office order for \$7.50 for more plants; mine are so fine that I got last week that I cannot resist the temptation to order more. One of my friends orders part of this lot, so be sure and send as nice plants as you did before. You can depend on me for all my flowers as long as you send such fine plants.

MRS. JNO. K

SWAINSONA GALEGIFOLIA

Alba. A most desirable ever-blooming plant, with pure white flowers, produced in sprays of from 12 to 20 flowers each, the individual blooms resembling a sweet pea.

Rosea. A pink-flowered variety; very pretty. 15 cts. each, 25 cts. for 2, \$1.50 per doz.

Tuberoses

One of the most delightfully fragrant and beautiful of the summer-flowering bulbs. 5 cts. each, 50 cts. per doz.; if by mail add 15 cts. postage.

Verbena

This is one of the most satisfactory plants for the South; a bed of it is a mass of bloom the whole summer; the hotter the weather the better it blooms. We have a splendid collection of the Mammoth or Large-Flowering varieties, which must not be confounded with the common Verbenas usually sold. The colors range through all the different shades of scarlet, crimson, white, blue, pink and variegated. 5 cts. each, 50 cts. per doz.

VIOLETS

The Violet grows more popular each season, and no home should be without a few plants.



VERBENA

Some Choice Plants

ALTERNANTHERAS, in Yellow and Red shades. Fine for edging flower beds, and ribbon work. 5 cts. each, 50 cts. per doz., \$3 per 100.

AMARYLLIS Johnsonii. Jacobian Red Lily. A free bloomer, and very desirable Lily; very fragrant. 30 cts. each.

ABUTILON, Souv. de Bonn. A beautiful variegated sort. Fine for hedging or porch boxes; makes an attractive pot-plant. 10 cts. each.

ALYSSUM, Sweet. Fine for cut-flowers, bordering, hanging baskets and window boxes. 5 cts. each, 50 cts. per doz.

ASTERS. Ready April 1. Fine for bedding out or for cut-flowers. Any color, all double, large-flowered. 5 cts. each, 50 cts. per doz.

ALOYSIA citriodora (Lemon Verbena). Fine for greens for bouquets and vases of cut-flowers. 10 cts. each.

GRAPE MYRTLE. Fine free-flowering shrubs, a perfect mass of bloom all summer; fine for yard or cemetery planting, also good for cut-flowers. Field-grown, large plants, 25 cts. each, by express.

CALLA LILIES. Fine plants, from 25 cts. to 50 cts. each; small plants, 10 cts.

CANNAS. We have a full collection in shades of red, pink, yellow and variegated. All of the leading sorts. Single eyes, for mailing, 10 cts. each, \$1 per doz.; large clumps, by express, 25 cts. each, \$2 per doz.

CYCLAMEN (Alpine Violet). We offer a splendid collection, all colors, large-flowered. Fine plants, 25 cts. each.

COBÆA scandens. Fine climbers for porch or fence, any place where a good shade is desired; free-blooming; flowers white and purple, very showy. Nice-sized plants, ready April 1, 15 cts. each, \$1 per doz.

FEVERFEW, Double. Fine for summer blooming. White flowers in large clusters; hardy. Used extensively for grave planting. 10 cts. each.

GLADIOLUS BULBS. A collection of as fine sorts as you ever saw. 5 cts. each, 50 cts. per doz., \$2.50 per 100.

HONEYSUCKLES—Golden Leaf, Evergreen, Halleana (white), Scarlet Trumpet (red). Fine large field-grown plants, 25 cts. each, by express only.

LILACS. Fine field-grown plants, three years old, pink, red, white. By express only, 25 cts. each.

LANTANAS. The best collection in the South. Fine plants in all colors, white, pink, red, yellow, variegated and drooping, 10 cts. each, \$1 for 15, by mail.

OLEANDERS, Red, Pink and White. A fine collection of single and double. Small plants, 10 cts. each, by mail; large plants, 25 cts. each, by express.

PRIMROSES—Chinese, Baby and Obconica. Nice strong plants from 4-inch pots, 25 cts. each, by mail or express.

PARIS DAISIES, Single White. Fine for cut-flowers. 10 cts. each.

PANSIES. We have the finest lot of Pansies in the South. Last season we sold over 100,000, and this season we still have a greater number. If you want the best, try ours. 5 cts. each, 50 cts. per doz., \$2.50 per 100; 100 lots by express only; 50 at 100 rate.

PETUNIAS, Double. All of the best doubles, in white, pink, red and striped, all from named sorts, and grown from cuttings. 10 cts. each, \$1 per doz.

Single. All of the best fancy sorts, striped, mottled and solid colors; great bedders for this climate. 5 cts. each, 50 cts. per doz.

ROSE OF SHARON (Altheas). Fine field-grown plants, three years old, in single white, double white, pink and purple. These bloom all summer freely and make the handsomest kind of shrubbery for the yard or cemetery. 25 cts. each, by express only.

RUDBECKIA, Golden Glow. Hardy perennial of great merit. Blooms all summer and produces flowers similar to a large yellow Chrysanthemum. They are well worthy of planting for cut-flowers. 15 cts., by mail.

WATER HYACINTHS. Fine for water plants and fish tanks, float on top of water; flowers large, borne in spikes resembling orchids. 20 cts.

UMBRELLA PLANT. Fine for growing in water or soil; resembles a miniature palm, and is of easy culture. Small plants, 10 cts. each; larger plants, from 25 cts. to \$2.



PANSY.

PLANT-FOODS

The constant demand for a reliable plant-food has induced us to put up in suitable packages the fertilizers that we have been using for years in the production of strong, healthy plants. We use annually tons of these foods in our greenhouses and grounds; in fact, they are the only thing we do use for enriching the soil. For producing strong, vigorous plants as cut-flower producers they can not be excelled. The Rose Food is composed of raw bone ground to a flour, and is mixed with blood, and heavily charged with ammonia. This mixture, when properly compounded, makes one of the most lasting as well as quick-acting plant-foods known. It will well pay you to try this Rose Food. Full directions on each package. 25 cts. per box; if by mail, add 10 cts. for postage. We can furnish this food in bulk (by express only), in lots of five pounds and over, at 20 cts. per pound.

In addition to the Rose Food, we also put up in the same style the plant-food, which we use for Palms, Lilies, Ferns, and in fact all the general class of greenhouse plants. This food is composed of several ingredients, and is the most powerful bloom producer we have ever seen, and is especially adapted to either plants in pots or in the open ground. If you love nice, strong plants and lots of bloom, it will pay you to try this food. 25 cts. per box; if by mail, add 10 cts. for postage. We can furnish this in quantity (by express only), in lots of 5 pounds or over, at 15 cts. per pound.

INDEX

	PAGE		PAGE
Abutilon	31	Hibiscus	25
Acalypha	22	Honeysuckles	31
Aloysia Citriodora (Lemon Verbena)	31	Jasminum	25
Alternanthera	31	Lantanas	31
Alyssum	31	Lilacs	31
Amaryllis	31	Moonflowers	26
Araucaria	22	Oleanders	31
Asparagus	26	Orange, Otaheite	27
Asters	31	Palms	28
Azalea	22	Pansies	31
Begonias	23	Paris Daisy	31
Bougainville	27	Petunias	31
Caladiums	24	Phrygium	27
Callas	31	Plant-foods	32
Cannas	31	Plumbago	29
Carnations	21	Primroses	31
Chrysanthemums	18-20	Rosemary	29
Cobæa	31	Rose of Sharon	31
Crape Myrtle	31	Roses	2-14
Cyclamen	31	Rudbeckia	31
Ferns	24	Smilax	29
Feverfew	31	Swainsona	30
Ficus	24	Tuberose	30
Geraniums	15-17	Umbrella Plant	31
Greenhouse Plants, General Collection of	22	Verbena	30
Gladious Bulbs	31	Violets	30
Heliotropes	25	Water Hyacinths	31

The Wonderful New Lemon "Ponderosa"



We have a fine new stock of this novelty; too much cannot be said in its favor. Free bearing, fruit of ponderous size, flavor unsurpassed, and its flowers have the most delightful fragrance; plant of easiest culture. We sold large quantities of this plant last season, and have prepared a much larger stock for this season's trade. The following extract from a letter just received speaks for itself: "Of all the plants I purchased last fall from you, I prize my Ponderosa Lemon the highest. The fully ripe fruit is the most delicious I ever tasted, and then to think you grew it yourself makes it doubly so. The fruit is large; it don't seem possible they could grow so large on such a small plant, and then so many of them. I am truly in love with my Ponderosa."

Price for nice young plants from 2½-inch pots, 15 cts. each, 25 cts. for 2

We Grow a Million Plants for the Southern Planter



PARTIAL VIEW OF GREENHOUSES AND GROUNDS

THE HASKELL AVENUE FLORAL CO.

The Largest Southern Growers

DALLAS, TEXAS